

Update 03/24/2020

Based on recent [actions in PA](#) and other states related to various “stay at home orders”, ISA ([International Sign Association](#)) recently urged all sign, graphics and visual communications companies in Pennsylvania to immediately contact the PA Department of Community and Economic Development to ask for a special exemption for your business.

ISA recommended the below:

If your company provides signage to any “life-sustaining business,” or is planning to, please cut-and-paste the below language – tailoring it for your specific business – and submit it to RA-dcexemption@pa.gov.

While this information was specific to PA, the required actions to gain an exemption for designation as an ESSENTIAL BUSINESS remains the same. For more information or questions, please contact ISAs [David Hickey](#).

SAMPLE LANGUAGE:

Pursuant to Pennsylvania Governor Tom Wolf’s recent issuance of an emergency order for all “non-life-sustaining businesses” in the Commonwealth of Pennsylvania to close their physical locations, I am requesting that [INSERT YOUR COMPANY NAME] receive a special exemption from the state of Pennsylvania under the provision: “In extenuating circumstances, special exemptions will be granted to businesses that are supplying or servicing health care providers.”

[INSERT YOUR COMPANY NAME] is a sign, graphics and visual communications company that provides signage to “life-sustaining businesses,” including health care providers, restaurants, grocery stores, pharmacies, automotive parts, etc. The importance of signage that provides directions, information, warnings, and other visual communications is more urgent than ever, and we need to stay open to meet this critical and ever-expanding need.

I urge you to provide an exemption to [INSERT YOUR COMPANY NAME] because we support life-sustaining businesses.

Best Regards,
[INSERT YOUR COMPANY REPRESENTATIVE]

Nova is open for business and manufacturing our materials and equipment in our OH facility. We are continuing to stock our warehouses and have up to 6 months of high demand finished goods located in multiple distribution centers located across the U.S.

As conditions continue to develop, we will keep our customers – many who we call friends, updated with the most recent information. Follow us on [Twitter](#), [LinkedIn](#) and [Facebook](#) for the most recent updates.

We are all in this [together](#), and it will be [together](#) that we work through these challenging times.



Dave Miller
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